



Christian Research & Development (CRD)

CRD Marketing Internship Program

(CRD) www.crdonline.org is a Christian based organization with headquarters in Upper Darby, PA. Founded in 1975 by Dr. Willie Richardson. CRD has over 39 years of emphasizing the importance of developing strong families and reaching people for Christ.

CRD is a national resource, which assists churches, organizations, individuals with family, evangelism, biblical counselling, leadership and pastoral training. Our mission is to improve your quality of life through training. We train married people; teach singles to enjoy the single life and prepare those who want to have a good marriage in the future; and provide churches with resource materials.

God has equipped us to produce clear, simplistic and practical materials, which are used nationally to effectively minister to all who are willing to submit to His Word (the Bible). Through the CRD Training Institute, seminars, conferences, workbooks, tracts, Mp3 & CD's and other literature, which we develop, people are improving their quality of life through training.

We are a small staffed office, handling large responsibilities which include – two semesters per year with the CRD Training Institute; an annual Biblical Counselling Conference; and three annual one-day seminars a year.

We are now recruiting for our marketing internship. We are seeking local college undergraduates, (sophomores, juniors, seniors) or recent graduates who are eager to apply their marketing skills and knowledge in a practical, hands on working environment.

Each intern's hours and days are negotiable based on students' class schedules and our business needs, but need to be consistent, once established. Minimally, each intern will work two days per week.

To apply, attach a cover letter to your resume responding to the following questions:

1. What attracted you to this specific internship at CRD?
2. How will this internship further enhance your career and/or academic goals?
3. What are you hoping to contribute to CRD in this position?
4. What do you hope to take away from this opportunity?

Please forward to info@crdonline.org - Attn: Stacey Strickler